# **Cookies Policy**

Last updated: 5th April 2018

Regimental Headquarters Welsh Guards ("us", "we", or "our") uses cookies on welshguardscharity.co.uk (the "Service"). By using the Service, you consent to the use of cookies.

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies.

#### WHAT ARE COOKIES

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognize you and make your next visit easier and the Service more useful to you.

Cookies can be "persistent" or "session" cookies.

#### **HOW THIS WEBSITE USES COOKIES**

When you use and access the Service, we may place a number of cookies files in your web browser.

We use cookies for the following purposes: to enable certain functions of the Service, to provide analytics, to store your preferences.

We use both session and persistent cookies on the Service and we use different types of cookies to run the Service:

#### 1. Essential cookies

Some cookies are essential for the operation of our website. For example, some cookies allow us to identify members and ensure they can access the member only pages. If a member opts to disable these cookies, the user will not be able to access all of the content available.

#### 1. Performance Cookies

We utilise other cookies to analyse how our visitors use our websites and to monitor website performance. This allows us to provide a high-quality experience by customising our offering and quickly identifying and fixing any issues that arise. For example, we might use performance cookies to keep track of which pages are most popular, which method of linking between pages is most effective, and to determine why some pages are receiving error messages. We might also use these cookies to highlight articles or site services that we think will be of interest to you based on your usage of the website.

### 2. Functionality Cookies

We use functionality cookies to allow us to remember your preferences. For example, cookies save you the trouble of typing in your username every time you access the site (if you do so), and recall your customisation preferences, such as the latest version of a product that you saw. We may also use functionality cookies to provide you with enhanced services such as allowing you to watch a video online or comment on a blog.

## 2. Third-party cookies

In addition to our own cookies, we may also use various third-parties cookies to report usage statistics of the Service, deliver advertisements on and through the Service, and so on.

#### YOUR CHOICES REGARDING COOKIES

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

## FIND MORE INFORMATION ABOUT COOKIES

You can learn more about cookies and the following third-party websites:

- AllAboutCookies: <a href="http://www.allaboutcookies.org/">http://www.allaboutcookies.org/</a>
- Network Advertising Initiative: <a href="http://www.networkadvertising.org/">http://www.networkadvertising.org/</a>